

EpiCore

VIRTUAL BRANDS

Executive Summary



The Company

EpiCore Virtual Brands is a next-generation foodservice company that develops, and licenses delivery-first virtual quick service restaurant (QSR) brands tailored for the Canadian market. We partner directly with local restaurants, commercial kitchens, and foodservice operators to unlock new revenue streams by leveraging their existing kitchen infrastructure during off-peak hours, through seamless integration with leading delivery platforms such as Uber Eats, Door Dash, and Skip The Dishes.

The Opportunity

The company is currently raising \$50,000 CAD through a convertible debt offering. The minimum investment is \$2,500 CAD, with investors earning a 25% simple annual interest, payable either at maturity or upon conversion. The term of the note is 24 months, after which investors have the option to convert their principal and accrued interest into common shares of the company. This structure offers early investors both income potential and the opportunity to participate in the long-term equity growth of a rapidly scaling virtual QSR licensing business.

David Chadwick
President + Founder

David has restaurants in his DNA. With over 40 years of restaurant experience as an operator, manager, builder and developer, he leads the Epicore Team with a passionate mission to help restaurateurs be more successful and grow Epicore Virtual Brands into a National company.



Kris Lawrie
Co-Founder

Kris is a seasoned restaurant operator who cut his teeth as an executive chef in Scotland, even cooking once for the Queen! He has spent the last 20 years immersed in restaurant culture and building brands in the Quick Service Restaurant industry.



Investment Terms

Raise Goal: \$50,000 CAD (Convertible Debt), 25% annual interest

Minimum Investment: \$2,500 CAD

Maturity: 24 months, with right to convert

Interested in learning more?

epicorebrands@gmail.com | 672.890.2334 | [Book A Meeting](#) | [Website](#)

Market Potential

Canadian food delivery market: \$8B+ by 2025 and \$26B by 2030

80% of independent kitchens are underutilized

Ghost kitchens & virtual brands are growing globally, but underdeveloped in Canada

Scalable, asset-light model with multiple-revenue stream potential

Use of Funds

Launch 3–5 brands with full creative, menu & tech stack

Build licensing playbooks & online training systems

Onboard first partner kitchens in Vancouver and Kelowna

Pilot marketing campaigns across Uber Eats, DoorDash, and Skip The Dishes.

Set up legal/IP infrastructure for brand scalability and future exit